

Neal B. Davis

June 6, 1939 - June 17, 2020

Two weeks since Neal's death, no obituary has been published. As an Interim measure, I have extracted information from Neal's essay for our 50th Reunion Book.



NEAL B. DAVIS

Neal B. Davis died on June 17 in Frisco, Texas where he and his wife Sondra had moved from Salt Lake City to live near one of their daughters.

After graduating from Dartmouth as a history major, Neal received an MBA from Columbia and had a career in Advertising and Marketing. He felt the AMC soap "Mad Men" had the period details down pat. He reported "As Account Executive on four or five Pfizer brands, I did all the marketing analysis for them and wrote all the annual marketing plans. ...This is when I learned marketing and became equipped to be a marketing consultant to my clients for the rest of my 40 years in the business for dozens of well-known brands/companies such as P&G, GM, Sherwin Williams, Firestone, B.F. Goodrich, KitchenAid, Hoover, and American Electric Power." He met a young flight attendant, Sondra Kjelstrom on a trip to Las Vegas

For a Norelco Sales Meeting in 1971. They were married a year later and raised two daughters Hillary and Melissa . At the time of our 50th Reunion each daughter had two children. Hilary and her husband Kevin Elmer lived in Vermont and Melissa and her husband Scott Walker lived near Dallas.

To prepare for retirement in an area where he could hunt deer, antelope, and elk every year, he took a position as Director of Client Services for a Salt Lake Agency and moved to Salt Lake where he was living at the time of our reunion.

Neal not only hunted in the Rocky Mtns, the photo at the right was from a hunting trip in South Africa taken shortly before our reunion.

Neal reported volunteering at the municipal Salt Lake shooting and hunter ed



Neal B. Davis and his kudu

facility as a range master
and safety officer, and
teaching clay target
shooting there.